



# SPONSORSHIP FORM



**« Nitrogen in horse nutrition:  
what sources, uses and challenges? »**

 DIJON (FRANCE)

 DEC. 01 – 03, 2027

[www.congres-ltf.fr](http://www.congres-ltf.fr)



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# THE LAB TO FIELD CONGRESS IN SHORT

A key event will take place every three years.



KEYWORDS OF  
CONGRÈS LTF 2027

MICROBIOTA  
PROTEINS HORSE  
PERFORMANCES  
METABOLISM AMINO ACIDS  
NUTRITION  
ENVIRONMENT UREA  
NON PROTEIN NITROGEN HEALTH

More than 120 companies et 200 participants expected, come from all over the world:



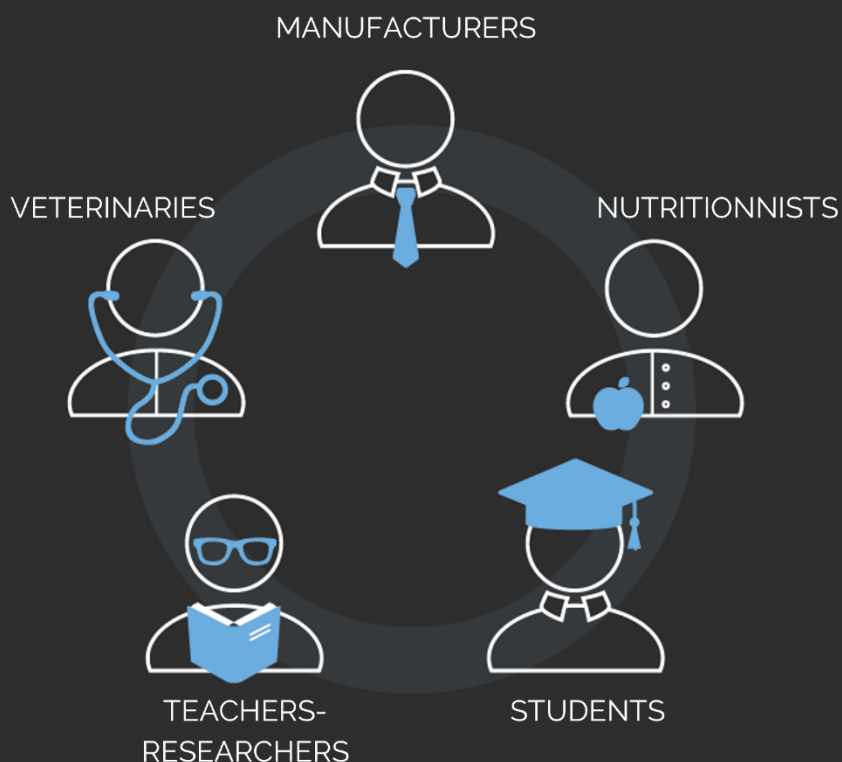
France  
Great Britain  
Germany  
USA  
Brazil  
etc.

## PROFILE OF SPEAKERS



INTERNATIONAL EXPERTS invited to develop a subject dealing with their research theme

## PROFILE OF ATTENDEES



# THE EQUINE NUTRITION & SCIENCE CONGRESS 2027

## PRÉSENTATION

Lab To Field, a leading company in **research on the relationship between nutrition, health and performance in horses**, organizes a congress for the third time around current issues in animal nutrition. A team of researchers from Dijon, at the initiative of this event, aimed to promote scientific knowledge for professionals in the sector. The purpose of the congress is to **offer keys to progress for product development, advice, and daily practice**.

Therefore, the Equine Nutrition & Science Congress is aimed at **all professionals concerned with animal nutrition**: manufacturers, health professionals, representatives of institutions, etc. This event represents an interesting opportunity to bring together all professionals in the sector in one place and to discuss topics of interest.

## THEME 2027

The 2027 edition will focus on the theme of **nitrogen in horse nutrition**. This is a subject that has been at the core of scientific concerns for several decades, particularly with the importance of feeding horses while preserving their health. However, research results can take a long time to reach professionals, and are sometimes misinterpreted.

Compared to other nutritional issues, the topic of different sources of nitrogen (amino acids, proteins and non-protein nitrogen) is not well understood within industry. This creates concerns among end users and hinders further development. We decided provide **an overview of the latest findings** on this subject: what are the common misconceptions, realities and perspectives?

## NETWORKING

The Equine Nutrition & Science Congress will also aim to **facilitate contact and exchanges** between participants, partners and sponsors in order to promote new collaborations.

- Scheduled discussion times with speakers;
- Meeting spaces at the different sites of congress;
- A poster exhibition space;
- A networking dinner in the heart of Dijon;
- Lunches and coffee breaks promoting exchanges.

## PROGRAMM IN 2027

**The Equine Nutrition & Science Congress 2027 will be held in Dijon (France) from December 1<sup>st</sup> to 3<sup>rd</sup> 2027.** For this new edition, the congress will take place **over three days**, formulated between **practical workshops** and **scientific conferences**, proposed in **French** and in **English** for a greater **international reach**.


- Day 1 : **Practical and clinical workshops** at the research center of Lab To Field to present **studying and monitoring methods** on horses, focusing on the impact of different sources of nitrogen on digestion, metabolism, health, performance, environment...
- Day 2 : **Conferences** to review **scientific knowledge** and perspectives on the uses and the effects of nitrogen sources, by **international researchers**.
- Day 3 : **Technical workshops**, organised in laboratories specialised on food, to explore **processes and tests** adapted to feedstuffs.

## COMMUNICATION

The communication campaigns to present the Equine Nutrition & Science Congress 2027, the speakers, the programme, the partners and sponsors will run from autumn 2023 until the event itself, at the end of 2027.

Several channels will be used: website (congres-ltf.fr), professional networks, targeted mailings, etc.

## OBJECTIVES FOR 2027 AND PREVIOUS EDITIONS ASSESSMENTS



2027	« Nitrogen on horse feed: what sources, uses and challenges? »	3 days French & English	Objectives: > 200 participants > 120 companies > 15 countries
2027	« Starch and sugars on horse feed: ideas, realities and prospects? »	3 days French & English	23 speakers 150 participants 90 companies 11 countries
2021	« Additives and functional feed for horse nutrition: what present for what future? »	2 days French	21 speakers 115 participants 63 companies 6 countries
2018	« Future concentrates for horses: what place for fibers? »	2 days French	16 speakers 110 participants 55 companies 3 countries

## SPONSORS' KITS

	BRONZE 1 000 €	SILVER 2 000 €	GOLD 4 000 €	DIAMOND 8 000 €
Kakémono in the exposition room	✓	✓	✓	✓
Advertising booklet given to participants	✓	✓	✓	✓
Logo printed in proceedings of congress	✓	✓	✓	✓
Logo and link in the congress website	✓	✓	✓	✓
Logo set up on communication supports	<ul style="list-style-type: none"> <li>▪ Transition slide</li> <li>▪ Size : S</li> </ul>	<ul style="list-style-type: none"> <li>▪ Transition slide</li> <li>▪ Size : M</li> </ul>	<ul style="list-style-type: none"> <li>▪ Programme</li> <li>▪ Transition slide</li> <li>▪ Size : M</li> </ul>	<ul style="list-style-type: none"> <li>▪ Programme</li> <li>▪ Transition slide</li> <li>▪ Size : L</li> </ul>
Brief presentation of your activity in the congress website	-	50 words	100 words	100 words + news in the website
Advertisement page printed in proceedings of congress	-	1 page	1 double-page	1 double-page + 1 free page
Free ticket(s) (Compleat Pack)	-	1	2	4
Logo and link in the newsletters	-	-	✓	✓
Advertising goodies given to participants	-	-	✓	✓
Advertising video during the conference day	-	-	✓	✓
Official sponsor of one coffee break	-	✓	-	-
Official sponsor of one lunch	-	-	✓	-
Official sponsor of gala diner (12/02)	-	-	-	✓
Oral presentation of your company and activities during conference day	-	-	-	✓
Exposition stand in conference hall	-	-	≥3 m <sup>2</sup>	≥6 m <sup>2</sup>

*For more details about sponsor counterparties, see Appendice 1.*

# CONTACT INFORMATION

## For sponsoring the Lab To Field Congress 2027

Fill and send the sponsorship subscription form (Appendice 2) at :

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### Lab To Field

26 Boulevard Dr Petitjean  
BP 87999  
21079 DIJON Cedex  
France

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Or at

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[contact@congres-ltf.fr](mailto:contact@congres-ltf.fr)

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We will contact you and send you the contract to return to us signed as soon as possible.

## For more information

Contact :

[contact@congres-ltf.fr](mailto:contact@congres-ltf.fr)



## APPENDICE 1: DETAILED CONTENT OF SPONSORS' KITS AND COUNTERPARTY INSTRUCTIONS

- **Sponsor's banner** prominently displayed. It will be displayed by the Equine Nutrition & Science Congress organizing team in the hall during the conference day and at the workshop venues. The banner must respect the maximum dimensions of 85 x 200 cm and be sent to the organizer before 11/15/2027.
- **Distribution of a sponsor's advertising brochure to all participants in the Equine Nutrition & Science Congress 2027.** The brochure will be slipped into the totebag given to participants on the day of the event. Brochures must be no larger than 21.0 x 29.7 cm and must be sent to the organizer in a minimum of 250 copies before 11/15/2027.
- **Display of the sponsor's logo.** Whatever the pack chosen, the sponsor's logo will be displayed in the Equine Nutrition & Science Congress proceedings book 2027, on the conference website ([www.congres-ltf.fr](http://www.congres-ltf.fr)), with a link to the sponsor's website, and on the communication media used during the conference day on 11/28/2027. With the Gold and Diamond packs, the sponsor's logo will also be displayed on the congress programme and on newsletters sent out by the organizer. The logo must be sent to the organizer by e-mail in .PNG format, in two versions, for display on a light background and on a dark background before 10/01/2027 for the Bronze and Silver packs and as soon as possible for communication in the newsletters for the Gold and Diamond packs.
- **Display of a text presenting the sponsor on the "Partners" page of the Equine Nutrition & Science Congress 2027 website.** The maximum length of the text depends on the pack chosen: up to 50 words for the Silver pack, up to 100 words for the Gold and Diamond packs. The text must be written by the sponsor and sent to the organizer by e-mail.
- **Redaction of news about the sponsor,** posted on the Equine Nutrition & Science Congress 2027 website. For sponsors choosing the Diamond pack, a new of 300 words maximum may be posted on the Congress website. The text must be written by the sponsor and sent to the organizer by e-mail.
- **Printing of advertising pages for the sponsor in the proceedings book of the Equine Nutrition & Science Congress 2027.** For the Silver pack: 1 full-page advertisement; for the Gold pack: 1 double-page advertisement; for the Diamond pack: 1 double-page advertisement + 1 full-page advertisement. Single advertising pages must measure 15 x 23 cm, and double pages 30 x 23 cm. They must be sent to the organizer by e-mail in .PDF format with print marks before 10/01/2027.
- **Free entry(s) to the Equine Nutrition & Science Congress 2027 for the sponsor.** The sponsor must provide the names and contact details of the guests and send them to the organizer by e-mail before 11/27/2027. One free entry includes: access to the congress for all three days, access to the coffee breaks and lunches, and an invitation to the gala dinner.
- **Distribution of a promotional item from the sponsor to all participants in the Equine Nutrition & Science Congress 2027.** The type and size of the item must be approved by the organizer beforehand. The item will be added to the totebag given to participants on the day of the event. A minimum of 250 promotional items must be sent to the organizer by post before 11/15/2027.
- **Broadcast of a promotional video** during the conference day. For the Gold pack: maximum 2-minute video; for the Diamond pack: maximum 4-minute video. The videos

will be shown in the conference hall. Videos must be sent to the organizer in .MP4 format before 11/15/2027.

- **Official sponsorship of a coffee break** at the Equine Nutrition & Science Congress 2027. The sponsor's name will appear on the programme at the time of the sponsored coffee break, and the organizer will thank the sponsor just before the sponsored coffee break.
- **Official sponsorship of a lunch** at the Equine Nutrition & Science Congress 2027. The sponsor's name will appear on the programme at the time of the sponsored lunch, and the organizer will thank the sponsor just before the lunch.
- **Official sponsorship of the Equine Nutrition & Science Congress 2027 gala dinner.** The sponsor's name will appear on the programme at the gala dinner, and the organizer will thank the sponsor during the conference day.
- **Speaking time during the conference day.** The sponsor's spokesperson will be invited for a maximum of 5 minutes to present the company and/or its products before lunch on the conference day. He/she will have access to the projector and computer in order to show a presentation during his/her speech, if he/she so wishes. The presentation in .PPT format must be sent to the Equine Nutrition & Science Congress 2027 organizers before 11/15/2027.
- **Provision of an exhibition space** in the exhibition hall of the venue for the duration of the conference day on November 28, 2027. For the Gold pack: 3 m<sup>2</sup> space; for the Diamond pack: 8 m<sup>2</sup> space. The exhibition space is unfurnished. The sponsor will have access to an electrical outlet/extension lead. Possibility of showing an advertising film on a screen (not provided by the organizers) in the exhibition hall of the venue for the duration of the conference day.

**All physical resources must be sent to us as soon as possible to the following address:**

Lab To Field

26, boulevard Dr Petitjean

BP 87999

21079 DIJON Cedex

France

**All digital resources must be sent as soon as possible by e-mail to:**

contact@congres-ltf.fr

## APPENDICE 2 : SPONSORSHIP SUBSCRIPTION FORM

### SPONSOR INFORMATIONS

Company

Adress

Zip code

City

Country

Website

### SPONSOR CONTACT

Name

First name

Profession

Mail

Phone

### PACK

Bronze Pack (1 000 €)

Goden Pack (4 000 €)

Silver Pack (2 000 €)

Diamond Pack (8 000 €)

### ENVOI DU FORMULAIRE

Return the completed form by post or email to:

**Lab To Field**

**26, boulevard Dr Petitjean**

**BP 87999**

**21079 DIJON Cedex**

**FRANCE**

**Courriel :** [contact@congres-ltf.fr](mailto:contact@congres-ltf.fr)

Date :

Name :

Signature :